

CREATING THE LEARNING CITY - THE ROLE OF LOCAL GOVERNMENT

1. L eads a local Task Force or Steering Group to examine how A Learning City can be implemented
2. O rganises the development and delivery of courses, seminars and workshops on Lifelong Learning to professionals and key implementers in local government and its institutions
3. C ommissions studies and surveys to provide information on Learning City policies, progress and performance in all the city's institutions and workplaces
4. A ctivates a 'Learner's Charter' which sets out every citizen's entitlement to learning and the actions the city will take to fulfil its commitment
5. L egislates a full business strategy for the implementation of Lifelong Learning and measures and monitors its progress in all its institutions and workplaces
6. G enerates Lifelong Learning knowledge and action through proactive local and regional promotional campaigns and innovative marketing strategies
7. O rganises a programme of Learning Festivals and other events which stimulate people to take up learning.
8. V italises the public acceptance of learning as a desirable and pleasurable activity through promotional campaigns such as advertising, billboards, local radio, websites, mass distribution of leaflets etc
9. E ncourages Active Citizenship and the sharing of knowledge, expertise, values, skills and talents for the benefit of the whole community
10. R estructures the financing of Learning through integrated budgets, resource sharing, including human resource, and community involvement
11. N urtures people into learning through Personal Learning Plans, Guides, Mentoring, the development of Learning Counsellors and Learning Leaders
12. M otivates citizens through innovative recognition and reward systems and events to celebrate learning as an enjoyable and personally rewarding activity
13. E nlists the contribution of all stakeholders to contribute to the development of the town, city and region as sustainable learning communities
14. N ourishes international co-operation between the city's institutions and workplaces and encourages the transfer of ideas, concepts and actions between them.
15. T ransforms the city into a prosperous and stable Learning Entity by recognising the strong link between economic, social and sustainable growth and activating the resources in community, culture, education, diversity and the environment for all

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The initial letters form the determinants of a successful Learning City, Town or Region